Island eCommerce
Internet as an Engine for Growth and Advancement
Island eCommerce

• What is it?

• Trading goods/services electronically
  • New or Second-hand
  • www.planter-4-hire.to
Island eCommerce

• How?

• Supply of Goods
  • Handicrafts/Produce/Artifacts/etc
• Create website, www.tongagoods.to
• Orders via email
• Money transfer
• Dispatch order from Tonga
Island eCommerce

• Who?

• Clients/Buyers
  • Tonga local population
  • Overseas population

• Sellers/Traders
  • Producers (Planters/Weavers/etc)

• Facilitators/Middleman
  • Pacific Coorperation Foundation
  • True Pacific

• You
Become a TRUE PACIFIC licensed producer

THE BEST OF THE PACIFIC

PRODUCT GALLERY
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- Example

**Tongan laundry baskets**
Available in large, medium and small

- laundry baskets
  - large $280.00

- Add to Cart

**Carry baskets**
Traditional tapa design and map of Tongatapu

- shopping baskets
  - medium $100.00

- Add to Cart

**Black Coral Pen Stand**
Polynesian pen stand with style and distinction

- black coral pen stand
  - medium $190.00

- Add to Cart

**Handcrafted place mats**
Adorn your dining table with these beautiful place mats.

- table mat set
  - medium $90.00

- Add to Cart
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• Example

Online Store Vava'u

Product Details

Kava Root Powder Taveuni Kava 1/2 lb.
From Kulea farm Kava Co
Currently unavailable.

Product Description
Kava is used as an effective natural herbal remedy that may help reduce anxiety, stress, and muscle tensions, promote friendliness and sociability, and produce relaxing physical as well as mental sensations.

Product Details
• Amazon Sales Rank: #962892 in Health and Beauty
• Brand: Kulea farm Kava Co

Customer Reviews
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See all customer reviews...
Island eCommerce

• When?

• Sample Project
  • Distribution on location
  • Setup company on location
  • Online Payments (via PayPal)
  • Purchase locally from suppliers
  • Transport to location
Island eCommerce

• What can you sell?

• Artifacts, Crafts, etc
• Food; Kava, Vanilla, Noni, Honey
• Services; IT, Web design, Apps, Software
• Data Centre
• Export YOURSELF