

# Island eCommerce

Internet as an Engine for Growth and Advancement



# Island eCommerce

- **What is it?**
- Trading goods/services electronically
  - New or Second-hand
  - [www.planter-4-hire.to](http://www.planter-4-hire.to)



# Island eCommerce

- **How?**

- Supply of Goods
  - Handicrafts/Produce/Artifacts/etc
- Create website, [www.tongagoods.to](http://www.tongagoods.to)
- Orders via email
- Money transfer
- Dispatch order from Tonga



# Island eCommerce

- **Who?**

- Clients/Buyers
  - Tonga local population
  - Overseas population
- Sellers/Traders
  - Producers (Planters/Weavers/etc)
- Facilitators/Middleman
  - Pacific Cooperation Foundation
  - True Pacific
  - You





- HOME
- SHOP
- FRIENDS
- LINKS & RESOURCES
- CONTACTS
- LOGIN



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SEARCH

- ABOUT
- PRODUCERS
- RETAILERS
- PRODUCTS
- SHOP
- PACIFIC NATIONS
- REGISTER INTEREST
- NEWS



THE BEST OF THE PACIFIC

PRODUCT GALLERY [←](#) [→](#)


# Island eCommerce

- Example


www.marketonga.to/shop/baskets.html

Most Visited Getting Started

**Marketonga Store**



Marketonga Travel  
Taufa'ahau Road  
Nuku'alofa  
Kingdom of Tonga  
Ph: (676) 24640 or 75623  
[Email Marketonga](#)




**Tongan laundry baskets**  
Available in large, medium and small

laundry baskets

large \$280.00

[Add to Cart](#)




**Carry baskets**  
Traditional tapa design and map of Tongatapu

shopping baskets

medium \$100.00

[Add to Cart](#)




**Black Coral Pen Stand**  
Polynesian pen stand with style and distinction

black coral pen stand

medium \$190.00

[Add to Cart](#)



**Handcrafted place mats**  
Adorn your dining table with these beautiful place mats.

table mat set

medium \$90.00

[Add to Cart](#)

# Island eCommerce

- Example

www.vavau.to/astore.html



tonga shop



## Browse by Category


POWERED BY  
**amazon.com**

- [Books](#)
- [Clothing](#)
- [Car Licence Plates](#)
- [Baby Wear](#)
- [Mice Pads](#)
- [Funny signs and mugs](#)
- [Tongan Flags](#)
- [Kava Root Powder](#)
- [Jewelry](#)
- [Tiles](#)
- [Music](#)
- [Office items](#)

[Vavau.to](#)

## Online Store Vavau

### Product Details

 [Shopping Cart](#)



### Kava Root Powder Taveuni Kava 1/2 lb.

From Kulea farm Kava Co

Currently unavailable.

### Product Description

Kava is used as an effective natural herbal remedy that may help reduce anxiety, stress, and muscle tensions, promote friendliness and sociability, and produce relaxing physical as well as mental sensations.

### Product Details

- Amazon Sales Rank: #962892 in Health and Beauty
- Brand: Kulea farm Kava Co

### Customer Reviews

Most helpful customer reviews

[See all customer reviews...](#)

# Island eCommerce

- **When?**

- Sample Project
  - Distribution on location
  - Setup company on location
  - Online Payments (via PayPal)
  - Purchase locally from suppliers
  - Transport to location





# Island eCommerce

- What can you sell?
- Artifacts, Crafts, etc
- Food; Kava, Vanilla, Noni, Honey
- Services; IT, Web design, Apps, Software
- Data Centre
- Export YOURSELF

