ICANN Regional Engagement Plan - Oceania sub-region

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Outline

1. Oceania Stakeholders in ICANN
2. ICANN status in the Australasia/ Pacific Islands (Oceania) sub-region
3. Stakeholder Engagement
4. Why an Engagement Plan?
5. ICANN Regional Engagement Plan
Oceania sub-region
1. Oceania stakeholders in ICANN

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Number</th>
<th>Who?</th>
</tr>
</thead>
<tbody>
<tr>
<td>ccNSO member</td>
<td>15</td>
<td>AU, CC, CX, FJ, FM, NC, NR, NU, NZ, PF, PG, PW, SB, VU, WS</td>
</tr>
<tr>
<td>GAC reps</td>
<td>13</td>
<td>AU, CK, FM, FJ, NR, NZ, NU, PG, MH, WS, TO, TV, VU</td>
</tr>
<tr>
<td>ALS in APRALO</td>
<td>8</td>
<td>AU (2), CK, FJ(2), NZ (2), NU</td>
</tr>
<tr>
<td>Volunteers from Oceania in ICANN</td>
<td></td>
<td>Board members from NZ, AU both past and present. Working group members from AU, NZ, FJ &amp; CK. SO/AC leadership from AU and NZ</td>
</tr>
<tr>
<td>Global Fellowship places awarded</td>
<td>46</td>
<td>CK, FJ, FM, NU, PG, PW, MH, SB, TO, TV, VU, WS</td>
</tr>
</tbody>
</table>
2. ICANN engagement in Australasia/Pacific Islands (Oceania) sub-region

Outreach and representation to:

- Industry (telcos, ISPs, NOGS, ccTLDs)
- Civil Society/Technical
- Regulators, Govt.
- CROP ICT
- Pacific IGF
- Community engagement
3. Stakeholder Engagement

1. Inform
   Raise Awareness, Educate and Initiate Engagement

2. Engage
   with Participants, Followers, Advocates (and Detractors)

3. Support
   Participation in Policy Making
3. Stakeholder Engagement

+ New engagement tools for real time updates
  - MyICANN
  - Social media (Twitter, Facebook, Linkedin)
  - ICANN Labs
+ Searchable website
+ Blog entries
+ Webinar (eg. Latest on new gTLDs)
+ Fellowships (Open, SO/AC)

+ Remote participation (Audio translation, video, transcript)
+ Global /regional IGF support
+ Outreach/ Presentations, Capacity building, eg. NOGs
+ New engagement centers
+ New Hub Offices
  - Istanbul
  - Singapore
4. Why an Engagement Plan

+ ICANN in listening mode
  - Internationalization of organization
  - Globalization of engagement

+ African community at ICANN discussed at Prague, ICANN 44
  - Formed regional Working group, draft and finalize plans
  - Now in implementation stage;
    - [DNSSEC roadshow, DNS Workshop, Registry/Registrar markets]

+ Other regions followed
  - Middle East (ME), Latin America and Caribbean (LAC)

+ What about the Oceania sub-region?
5. ICANN - Oceania Regional Engagement Plan

- ICANN – Asia/Australia/Pacific Islands Regional Engagement

  - So far a Terms of Reference Document has been circulated to stakeholders in Oceania who have attended an ICANN mtg
  - Needs wider circulation
  - Nil comments for changes to TOR

- Next steps:

  - Oceania Working Group formation in coming week
  - Enable teleconference and online wiki documentation support
  - Open and transparent process
5. ICANN - Oceania Regional Engagement Plan

+ Timelines
  - Discuss at ICANN 48, Buenos Aires
  - Finalize plan at ICANN 49, Singapore
  - Implementation in stages

+ Examples:
  - Capacity building
  - More outreach to stakeholders
    - Registrar and registry business
  - Active participation in ICANN PDP
  - Measurable engagement metric
5. ICANN - Oceania Regional Engagement Plan

- We need commitment from the region to formulate its plan
- Working group volunteers sought
- Structured opportunity to work with ICANN
- The region needs its voice in ICANN
Thank You!

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