



## Strategy 2019-2022

### **Introduction**

The purpose of this strategic plan is to articulate the strategic direction and priorities for the Pacific Islands Chapter of the Internet Society (PICISOC). The strategic priorities described in this document will guide PICISOC's efforts in ensuring that it benefits all of the people in the Pacific and Oceanic region. PICISOC will continue to promote and strengthen strategic relationship and partnership with key stakeholders and members from other parts of the world and region to support the key priorities.

### **Our Vision**

The Pacific Islands Chapter of the Internet Society believes that the Internet is for everyone. The purpose of Pacific Islands Chapter of the Internet Society (PICISOC) is to promote the open development, evolution, and use of the Internet for the benefit of all people in the Pacific and Oceanic region including individuals from other parts of the world and region who support the region's development goals.

### **Our Mission**

The Pacific Islands Chapter of the Internet Society (PICISOC) supports and promotes the development of the Internet as a global technical infrastructure to improve the lives of people and to ensure a universally accessible platform for innovation, creativity and economic opportunity.

As a network of individuals and organizations, the PICISOC is an effective advocate for core values of an open and accessible internet. Our future depends on a secure and trustworthy internet.

Our focus is on:

- Building and supporting the local and regional communities that make Internet work;
- Advancing the development and application of Internet infrastructure, technologies, business practices, policies and open standards; and
- Advocating for policy that is consistent with our view of the Internet

## **Background**

The Internet Society was founded in 1992 to promote the evolution and growth of the Internet as a global communications infrastructure.

The Pacific Islands Chapter of the Internet Society (PICISOC) was born out of the IT-PacNet forum, which was convened, by Forum Fisheries Agency and the former SOPAC. It was established in 2002 with a board and executive. Because of the executive and board decision, PacINET was established and has since evolved to be the premier ICT conference for the Pacific region.

PacINET was able to re-group most of the original functions of IT-PacNet, an event where anyone can speak freely and share views on ICT and Internet for any organisation, government, the private sector, etc. or as an individual.

PICISOC's focus is on ICT and Internet issues for the Pacific Islands region, and it works with various organisations and governments in ensuring the continuing development of ICT in the region.

With the emerging technologies and the greater access to the internet that the Pacific islands now have, it is also important for PICISOC to set out priorities for the next two years of its engagements.

PICISOC encourages effective use of the Internet through education, awareness, discussion, and advice to public policy makers in the Pacific region.

## **Our mandate**

The Pacific Islands Chapter of the Internet Society is a chapter that represents the interests of users in the Oceania and Pacific region including members from other parts of the world. It focuses on local issues and developments in the Pacific region and seeks to provide impartial advice to governments and the public on Internet-related matters that are relevant to Pacific Island people.

## Core Values

Our core values are fundamental principles that are aligned to support the Pacific Islands Chapter of the Internet Society's objectives. PICISOC shares the following values:

- Everyone benefits from an open and global internet
- Everyone is well-informed of PICISOC's objectives and continue to use the platform to discuss the latest development and emerging issues
- Local and regional organisations are engaging with the global ICT and Internet Governance Forum
- Respect, Integrity, Trust and Confidence
- Leadership
- Inclusiveness and Equality
- Sustainable
- Ethics, Accountability and Good Governance
- Innovation and Creativity to support local and regional activities

## Objectives and Strategic Priorities

The PICISOC strategic plan is a road map and our objectives describe 'where we want to be in 2022'.

Our aspirations are as follows:

1. Members – what is the impact we intend to have on our members
2. Partners/donors – what do we aspire to achieve to ensure that our partners and donors continue to trust and invest in us

## Strategic Priorities

### 1. Promote and strengthen Pacific Internet Governance

The Pacific Internet Governance Forum is aligned to the Global Internet Governance Forum. It supports a multi-stakeholder process with key discussions on governance issues, key regulatory frameworks and transparent policy issues and opportunities. Participants shared their knowledge and good practices on Internet for Development.

### 2. Promote and strengthen PacINET Conference

As one of the largest and most active Internet Society Chapters in the Asia Pacific region, PacINET is the annual and inclusive Internet and ICT conference for the Pacific Islands. Technical experts, industry reps, government employees, civil society, and academics, in fact anyone who works or has an interest in ICTs in the Pacific islands, come together to explore issues and join forces with a range of international expertise. The 2019 and future

PaciNETs will be held in parallel with the Pacific IGF which will facilitate a wider range of technical trainings for PICISOC members.

### **3. Promote and strengthen APRIGF**

PICISOC members continue to promote and strength partnership with the Asia Pacific Regional Internet Governance Forum (APrIGF). APrIGF serves as a platform for discussion, exchange and collaboration to support national and regional forums. PICISOC continues to demonstrate commitment to ensure that the discussions taking place at national and community level is making an impact at the regional APrIGF and Global IGF level.

### **4. Capacity Building to support members**

PICISOC faces organizational challenges such as fundraising and resource mobilization. We want to work together with key donors and partners to strengthen the organizational capacity by promoting capacity building and trainings including online trainings for our members with a particular focus on the ICT and Internet Governance activities. PICISOC is committed to building partners to engage communities and making sure that they have a voice at the global forums.

### **5. Promote dialogue, debate and discourse**

PICISOC believes in creating open public dialogue, debate and discourse on topics of key interests on ICT and Internet Governance to ensure that all our members have a voice to address issues, concerns, challenges and opportunities.

## **Scope and Beneficiaries**

PICISOC believes that the internet is for everyone. PICISOC serves a global network of individuals and organisations that are working towards a shared vision of an internet that benefits everyone including the people living in the rural and remote parts of the Pacific.

The beneficiaries of PICISOC include both present and future internet users. PICISOC recognizes a responsibility towards its end users to ensure that they benefit from the Internet.

The Internet Society (ISOC) as a chapter to empower the Pacific region approved PICISOC. The members provide voluntary support to ensure that local and regional perspectives on ICT and Internet developments and issues discussed openly.

PICISOC will continue the multistakeholder process to empower people and ensuring inclusiveness and equality by working with stakeholders from governments, civil society, academia, businesses, private sector and regional organization to share their experience and solutions that help achieve and meet the Sustainable Development Goals (SDGs).

PICISOC will continue to engage and collaborate with key stakeholders, partners and organisations from other regions.

## **Board Members**

The Board is responsible for the overall governance, strategic direction and day-to-day management of PICISOC in accordance with its goals and objectives.

All board decisions share equal responsibility to ensure that they support and fulfil the objectives set out in the PICISOC by-laws. The board also makes collective decisions with good and transparent governance and accountability.

The board members shall be: Chair, Vice Chair (Policy and Technical), Secretary, Treasurer and Coordinator of standing committees.

## **Financials**

The Board supports the role of the treasurer in establishing and monitoring financials thus enabling PICISOC to operate efficiently and effectively. A financial report will be presented on Annual basis to the PICISOC members to ensure transparency and good governance of PICISOCs financial status.

## **Public Policy**

Our work is based upon our fundamental belief that the Internet is for everyone. In pursuing our objectives, we operate collaboratively and inclusively, working with governments, national and international organizations, civil society, the private sector, and other parties to reach decisions about the Internet that conform to our core values.

A primary focus of our public policy work is Internet governance.

- Participate in ISOC Regional Chapter Workshops and Calls
- Online Community Dialogues on key policy topics (online training, Connect)
- Provide feedback to ISOC global in a structured manner
- Engage with key partners and donors to ensure consistency across PICISOC
- Engage with policy makers to ensure that the strategy is translated into priorities and focusses on users and internal business process