



Virtual School of
Internet Governance



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Virtual School of Internet Governance



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Presentation

Alfredo Calderon and Glenn McKnight



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VSIG Objectives

- Assess available Face-to-Face and online Internet Governance Training
 - Perform a Gap Analysis of training available
- Provide a comprehensive free online training opportunity for anyone
 - regardless Internet speeds and platform
- Provide an interactive experience
- Encourage feedback for continuous improvement on course
- NOT to replace the Face-to-Face experience of Schools of Internet Governance
 - A source of entry level education for the IG professional
- Recruit for long term a body of international editors
 - Translate the content to multiple languages



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Project Management

Alfredo Calderon, Dean

- Lead Academic designer and creator

Glenn McKnight, Project Coordinator

- Content creator
- Public Relations
- Fundraising

Beta Testers

Guest Speakers for Live Chats



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VSIG Features

- Cloud based online learning platform (LMS) - MOODLE
 - Media rich online Internet Governance content
 - Mobile friendly
 - Complete management system for student, teacher and administration
 - Offline learning
 - Live chat
 - Discussion forums
 - Quizzes
 - Certificate of Completion
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Timeline (1 of 2)

- **June**
 - Start project with fundraising and research
 - PIR Sponsorship
- **July - August**
 - Content completed, stage two of edits and refinement
 - Beta testers evaluating the course and feedback
 - Promotion of course at Internet Governance Hub (1900 members) etc
- **Late August**
 - Recruitment of students and registration
 - Fundraising



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Timeline (2 of 2)

- **September**
 - 1st Cohort: approximately - 100 students
 - Ongoing review process
- **November**
 - 2nd Cohort: approximately - 100 students
 - Ongoing review
- **February 2021**
 - 3rd Cohort: approximately - 100 students
 - Ongoing review
- **May 2021**
 - 4th Cohort: approximately - 100 students
- **July 2021**
 - Annual Evaluation and Report



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Deliverables

- Intake of approximately 400 students
 - Raise funds
 - content creators,
 - Editors, and
 - Administration
 - Increase student enrollment Fall 2021 (subject to funding)
 - Available as preamble to schools on Internet Governance
 - Outreach to the 1000+ ICANN fellows and 250 NexGen
 - Outreach to ISOC membership
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Sponsorship

We have six levels of giving

- Platinum Sponsor: exclusive sponsorship
- Gold Sponsor: up to two available
- Silver Sponsor: up to four available
- Bronze Sponsor: unlimited number
- Contributor: donation of prizes, resources or general giveaways for students
- Faculty Advisor: In-kind donation of time and materials

Full details on our website <https://www.virtualsig.org/sponsors/>



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Information

Website: www.virtualsig.org

Online platform: <https://internetgovernance.moodle.school>

FAQ: <https://www.virtualsig.org/faq/>

Facebook: <https://www.facebook.com/virtualsig/>

Email - Glenn McKnight: info@virtualsig.org

Email - Alfredo Calderon: registration@virtualsig.org



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